

NATIONAL YOUTH LEADERSHIP FORUM: BUSINESS INNOVATION

*2026 Sample Schedule**

Day One: Program Welcome and Orientation

Welcome to *NYLF Business Innovation*

Team Meeting: Goal Setting 101

Day Two: Customer Acquisition and Deal Lifecycle

Morning Lecture

Case Study: *Customer Acquisition and Deal Lifecycle*

Team Meeting: Board Meeting Preparation

Company Formation and Customer Acquisition

Evening Team Time

Personality Styles

Day Three: Funding and Managing a P&L

Morning Lecture

Case Study: *Funding and Managing a P&L*

Team Meeting: Board Meeting Preparation

Funding and Financial Management

Evening Team Time

Scavenger Hunt

Day Four: College Readiness

Career Workshop: *Resume Building*

Career Workshop: *Internship Interviews*

Admissions Briefing

University Student Panel

Campus Tour

Evening Team Time

Trivia

continued on reverse

Day Five: Organizational Strategy and Risk Management

Morning Lecture

Case Study: *Organizational Strategy and Risk Management*

Team Meeting: Board Meeting Preparation

Organizational Strategy and Team Building

Evening Team Time

Public Speaking

Day Six: Product Management

Morning Lecture

Case Study: *Product Management*

Team Meeting: Board Meeting Preparation

Product Management and Final Preparation

Evening Team Time

Day Seven: Board Meeting

Board Meetings

City Exploration

Final Team Meeting

Day Eight: Looking Forward

Program Wrap-Up and Debrief

Departure

**This sample schedule is provided as an example of the overall quality and scope of the experience offered. The 2026 specific schedule, locations, and details may be modified.*

As always, the well-being of our scholars and staff is our priority. We implement first-rate health, safety, and risk-management protocols into all our programs, based on recommendations from our Health & Safety Team and medical advisors. We're also committed to evolving our policies and protocols to reflect our program partners' requirements, public policy, and the Centers for Disease Control and Prevention (CDC) guidelines. To see our current standards, visit the Health and Safety section on our website.