



National Youth Leadership Forum: Business Innovation

St. John's University

July 18 – July 24, 2021

Sunday, July 18, 2021

1:00 – 5:00 PM	Registration Location: TBD
1:00 – 4:30 PM	Scholar Activities Location: BGM Rooms
5:00 – 6:00 PM	Dinner Location: Montgoris Dining Hall
6:00 – 6:45 PM	Business Group Meeting #1 (BGM) <i>Welcome and Teambuilder</i> Location: Breakout Rooms
7:00 – 7:30 PM	Program Welcome <i>Program Lead – Josh Campbell</i> <i>Education Lead – Mohammad Ibrahim</i> Location: Marillac Auditorium
7:45 – 8:30 PM	Understanding Personality Styles Location: Breakout Rooms
8:45 – 10:00 PM	Business Group Meeting #2 (BGM) <i>Full Value Contract</i> <i>The Sinking Ship</i> <i>Team Identity & Selection</i> Location: Breakout Rooms
10:45 PM	Room Check

Monday, July 19, 2021

7:30 – 8:30 AM	Breakfast Location: Montgoris Dining Hall
8:30 – 10:45 AM	Business Group Meeting #3 (BGM) <i>Design Thinking I</i> Location: Breakout Rooms
10:45 – 11:45 AM	Business Group Meeting #4 (BGM) <i>Idea Generation</i> Location: Breakout Rooms
11:45 – 12:45 PM	Lunch Location: Montgoris Dining Hall
As Announced	Group Photos Location: D'Angelo Center Stairs
2:15 – 4:00 PM	Business Group Meeting #5 (BGM) <i>Design Thinking II (Business Model Canvas)</i> Location: Breakout Rooms
4:15 – 4:55 PM	Business Group Meeting #6 (BGM) <i>Fundamentals of Crowdsourcing</i> Location: Breakout Rooms
5:00 – 6:00 PM	Dinner Location: Montgoris Dining Hall
6:00 – 7:30 PM	Business Skills Workshop <i>Crowdsourcing I – Envision Staff</i> Location: Breakout Rooms

7:45 – 9:00 PM

Business Group Meeting #7 (BGM)

Art of the Pivot
Customer Personas
Location: As Announced

9:15 – 10:00 PM

Quiz Show

Location: Marillac Auditorium

10:30 PM

Room Check

Tuesday, July 20, 2021

7:30 – 8:30 AM

Breakfast

Location: Montgoris Dining Hall

8:30 – 10:00 AM

Business Group Meeting #8 (BGM)

Build MVP-1 (part I)
Location: Breakout Rooms

10:15 – 11:00 AM

Business Skills Workshop

Marketing & Branding
Location: Marillac Auditorium

11:00 – 12:00 PM

Guest Speaker

PeiPei Zhou, Facebook
Location: Marillac Auditorium

12:00 – 1:00 PM

Lunch

Location: Montgoris Dining Hall

1:00 PM

Bus Boarding

2:15 – 6:30 PM

Offsite Visits

Financial District
Columbia University

6:30 – 8:05 PM

Crowdsourcing & Dinner (On Own)

Location: Union Square

8:05 PM

Bus Boarding

9:00 – 9:45 PM

Personal Time

Location: Quad & Dorm Lounges

10:15 PM

Room Check

Wednesday, July 21, 2021

7:15 – 8:15 AM

Breakfast

Location: Montgoris Dining Hall

8:15 AM

Bus Boarding

10:30 – 8:00 PM

Collegiate Experiences

Collegiate Experience:
Princeton University

Lunch On Own

The Bourse

Collegiate Experience:

UPenn Wharton School of Business

Dinner On Own
Center City

8:00 PM **Bus Boarding**

Upon Arrival **Room Check**

Thursday, July 22, 2021

7:30 – 8:30 AM **Breakfast**
Location: Montgoris Dining Hall

8:30 – 10:45 AM **Business Group Meeting #9 (BGM)**
Career Action Plan
Revisit Business Model Canvas
MVP-II
Location: Breakout Rooms

11:00 – 12:00 PM **Guest Speaker**
Savannah Peterson, Savvy Millennial
Location: Marillac Auditorium

12:00 – 1:00PM **Lunch**
Location: Montgoris Dining Hall

1:15 – 2:15 PM **Guest Speaker**
Jill Visit, WorldStrides
Location: Marillac Auditorium

2:15 – 3:15 PM **Business Skills Workshop**
Career Preparation Workshop
Location: Breakout Rooms

3:15 – 4:00 PM **Business Group Meeting #10 (BGM)**
Pricing Strategy
Location: Breakout Rooms

4:00 – 5:15 PM **Business Group Meeting #11 (BGM)**
Funding for Startups
Crowdsourcing III Preparation
Location: Breakout Rooms

5:15 PM **Bus Boarding**

6:00 – 8:15 PM **Crowdsourcing & Dinner On Own**
Location: Times Square

8:15 PM **Bus Boarding**

9:00 – 10:15 PM **Business Group Meeting #12 (BGM)**
PAIRIN
FUEL Forms
Crowdsourcing III Debrief
Presentation Preparation
Location: Breakout Rooms

10:45 PM **Room Check**

Friday, July 23, 2021

7:30 – 8:30 AM **Breakfast**
Location: Montgoris Dining Hall

8:30 – 10:45 AM **Business Group Meeting #13 (BGM)**
Presentation Preparation and Pitch Practice
Location: Breakout Rooms

11:00 – 12:00 PM

First Round Presentations
Location: Breakout Rooms

12:00 – 12:45 PM

Lunch
Location: Montgoris Dining Hall

1:00 – 2:15 PM

First Round Presentations
Location: Breakout Rooms

2:30 – 3:45 PM

Business Group Meeting #14
Final Presentation Preparation
Location: Breakout Rooms

4:00 – 6:00 PM

Final Presentation
Shark Tank
Location: Marillac Auditorium

6:00 – 7:15 PM

Dinner
Location: Montgoris Dining Hall

7:15 – 8:00 PM

Personal Time/Pack for Departure

8:00 – 8:30 PM

Business Group Meeting #15 (BGM)
Satisfaction & Post Assessment Surveys
Location: Breakout Rooms

8:45 – 10:00 PM

Variety Show
Location: Little Theater

10:45 PM

Room Check

Saturday, July 24, 2021

6:30 – 8:00 AM

Room Check-Out & Luggage Storage

7:15 – 8:15 AM

Breakfast
Location: Montgoris Dining Hall

8:15 – 9:00 AM

Business Group Meeting #16 (BGM)
Certificates of Achievement
Location: Breakout Rooms

9:15 – 10:00 AM

Closing Ceremony
Envision the Future
Location: Marillac Auditorium

10:00 AM

Program Departure
Airport Shuttle Departs at 10:30 AM

FOLLOW US:

Facebook: *Envision*
Instagram: *@envisionexperience*
Twitter: *@envisionexp*

#EnvisionExperience #NYLFBusiness