

**NATIONAL YOUTH LEADERSHIP FORUM:
DIGITAL MEDIA, FILM & JOURNALISM
IN NEW YORK AND LOS ANGELES**

Manhattan College • New York
July 5 - 11, 2015 • July 19 - 25, 2015

Occidental College • Los Angeles
July 29, 2015 - August 4, 2015

*2015 Sample Schedule**

Day One

Registration

Welcome to NYLF Digital Media, Film & Journalism

Outcomes and Expectations

Skills Workshop: Collaboration and Team Building

College Skills Workshop: Campus Tours

Keynote Address: Seizing the Future

Steve Kandell, Features Editor, BuzzFeed

Team Meeting: Goal Setting 101

Day Two

Multimedia Simulation: Intro to Digital Publication

Work within a Team to Publish a Digital Newspaper or Magazine

Multimedia Simulation: Choosing Roles and Responsibilities

Skills Workshop: Understanding Personality Styles

Guest Speaker

Multimedia Simulation

Finalize Roles

Choosing a Theme and Design Layout

Production Schedule

Skills Workshop: Personal Mission and Vision

Team Meeting: Multimedia Simulation Debrief

Day Three

Guest Speaker

Irving Washington III, Director of Operations, Online News Association

Multimedia Simulation

Mission Statement

Department Meetings

Reporting, Interviewing and Writing

Layout and Design

**This sample schedule is provided as an example of the overall quality and scope of the experience offered. The 2015 specific schedule, locations and details may be modified.*

College Planning Seminar: Admissions and Enrollment

Multimedia Simulation

Finish Digital Publication Mission Statement

Reporting, Interviewing and Writing

Layout and Design

Skills Workshop: AP Style Challenge

Team Meeting: Multimedia Simulation Debrief

Day Four

Film and Media Career Workshops at the New York Film Academy

Learn the Skills Required Both in Front of and Behind the Camera

Directing and Producing

Writing

Staging

Camera 101

Digital Videography and Film Shoot

College Planning Workshop: College Options and Selection

Team Meeting: Multimedia Simulation Debrief

Day Five

Film and Media Career Workshops at the New York Film Academy

Editing Workshop with Final Cut Pro

Digital Sequencing

Film Screening

Dinner in Times Square

Day Six

Multimedia Simulation

Department Meetings

Copywriting

Guest Speaker

*Amy Ellis Nutt, Pulitzer Prize Recipient and Professor, Columbia Graduate
School of Journalism*

Skills Workshop: Journalism Careers 101

College Skills Workshop: Key Academic Behaviors for Success

Multimedia Simulation

Layout Design

Managing Editor Reviews Articles

Multimedia Simulation

Finalize Layout

Editor-in-Chief Reviews Articles

Finalize Digital Publication

Presentation Preparation

Day Seven

Program Wrap-up and Debrief

Pulitzer Prize Award Ceremony

Departure