



# National Youth Leadership Forum: Business Innovation

June 22<sup>nd</sup> – June 29<sup>th</sup>, 2015  
Program Schedule

Columbia University

## MONDAY, JUNE 22, 2015

### WELCOME TO NYLF: BUSINESS & INNOVATION

- 1:00-5:00 Registration**  
Location: Wien Hall
- 2:15-3:00 Campus Overview**  
Location: Depart Wien Hall
- 3:00-3:45 Program Overview**  
Location: As Announced
- 5:00-6:30 Dinner**  
Location: Lerner Hall
- 6:45-7:15 Welcome Speech**  
Jomaira Salas, *Education Coordinator*  
Joseph Massimini, *Operations Coordinator*  
Location: Cinema
- 7:15-8:15 Keynote Address**  
Greg Consiglio, *Viggle*  
Location: Cinema
- 8:30-9:45 Business Group Meeting (BGM)**  
*Welcome and Team Builder*  
*Goal Setting 101*  
Location: Breakout Rooms
- 10:15 Room Check**

## TUESDAY, JUNE 23, 2015

### INNOVATION & DESIGN

- 7:30-8:30 Breakfast**  
Location: Lerner Hall
- 8:45 Bus Boarding**
- 9:00 Depart For Manhattan College**
- 9:45-11:00 College Success Workshop**  
*Goal Setting 102*  
*Introduction to Simulation*  
Location: Auditorium
- 11:15-12:30 Business Group Meeting (BGM)**  
*Design Challenge*  
*Idea Generation*  
*Team Identity*  
Location: Breakout Rooms
- 12:30-1:45 Lunch**  
Location: Dining Hall
- 2:00 Group Photo**  
Location: As Announced
- 2:30-3:45 Business Group Meeting (BGM)**  
*Simulation Q1 Game Play*  
Location: Breakout Rooms
- 4:00-5:00 Business Skills Workshop**  
*Understand Personality Styles*  
Location: Auditorium
- 5:00-6:30 Dinner**  
Location: Dining Hall
- 6:45-7:45 Business Group Meeting (BGM)**  
*Simulation Q1 Recap*  
*Tiny Teach*  
Location: Breakout Rooms

- 8:00-9:30 Quiz Show**  
Location: Auditorium
- 9:45 Bus Boarding**
- 10:15 Depart For Columbia University**
- Upon Arrival Room Check**

## WEDNESDAY, JUNE 24, 2015

### CULTIVATING IDEAS

- 7:15-8:15 Breakfast**  
Location: Lerner Hall
- 8:30-9:45 Plenary**  
Josh Collins, *Catapult Youth Venture*  
Location: Cinema
- 10:00 Bus Boarding**
- 10:45 Field Excursion**  
Location: Madison Square Garden
- 12:30 Lunch**  
Location: On You Own
- 1:45 Bus Boarding**
- 2:30 Field Excursion**  
Location: Wall Street Walks
- 4:30 Bus Boarding**
- 5:45-6:45 Dinner**  
Location: Lerner Hall
- 7:00-8:00 College Planning Workshop**  
*Personal Mission & Vision 1*  
Location: Breakout Rooms
- 8:15-9:45 Business Group Meeting**  
*Business Risks, Business Descriptions*  
*Simulation Q2*  
Location: Breakout Rooms
- 10:15 Room Check**

## THURSDAY, JUNE 25, 2015

### DEVELOPING A BUSINESS PLAN

- 7:30-8:45 Breakfast**  
Location: Lerner Hall
- 9:00 Bus Boarding**
- 9:15 Depart For Manhattan College**
- 10:15-11:45 Plenary**  
Nick Kessey, *Happy Valley Tickets*  
Location: Auditorium
- 12:00-1:15 Lunch**  
Location: Dining Hall
- 1:15-2:15 College Skills Workshop**  
*Public Speaking Through Improv*  
Location: Breakout Rooms
- 2:30-3:30 Business Group Meeting (BGM)**  
*Simulation Q2 Recap*  
*Venture Capital Fair Initial Prep*  
Location: Breakout Rooms

**3:45-4:45 College Skills Workshop**

*College Options & Selections*  
Location: Breakout Rooms

**4:45-5:45 Dinner**

Location: Dining Hall

**6:00-7:15 Business Group Meeting (BGM)**

*Business Plan Development*  
*Venture Capital Fair Final Prep*  
Location: Breakout Rooms

**7:30 Bus Boarding**

**7:45 Depart For Columbia University**

**8:30-10:15 Venture Capital Fair**

Location: Lounge

**10:45 Room Check**

**FRIDAY, JUNE 26, 2015**

**STRATEGIC THINKING**

**7:30-8:30 Breakfast**

Location: Lerner Hall

**8:45-10:45 Business Group Meeting (BGM)**

*Venture Capital Recap*  
*Simulation Q3 Gameplay*  
*Simulation Q3 Recap*  
Location: Auditorium

**11:00-12:00 Admission & Enrollment Seminar**

*Staff Led*  
Location: Auditorium

**12:15-1:30 Lunch**

Location: Lerner Hall

**2:00-3:00 College Planning Workshop**

*Personal Mission II*  
Location: Breakout Rooms

**3:15-4:30 Business Group Meeting (BGM)**

*Simulation Q4 Gameplay*  
Location: Breakout Rooms

**4:45-5:30 Business Group Meeting (BGM)**

*Simulation Q4 Recap*  
*Initial Presentation Prep*  
Location: Breakout Rooms

**5:45-7:00 Dinner**

Location: Lerner Hall

**7:15-8:00 Business Group Meeting**

*TAP Forms/Career Interest Surveys*  
Location: Breakout Rooms

**8:15-10:15 Variety Show**

Location: Auditorium

**10:45 Room Check**

**SATURDAY, JUNE 27, 2015**

**IDEAS IN ACTION**

**7:30-8:45 Breakfast**

Location: Lerner Hall

**9:00-10:15 Plenary**

Nicholas Michaelsen, *AirHelp*  
Location: Auditorium

**10:30-11:45 Business Case Study**

*Apple Inc.*  
Location: Auditorium

**12:00 Bus Boarding**

**12:45-2:00 Field Excursion & Lunch**

Location: Union Square

**2:00 Bus Boarding**

**2:30-4:15 Field Excursion**

Location: Central Park

**4:30 Bus Boarding**

**5:30-9:00 Field Excursion & Dinner**

Location: Times Square

**9:15 Bus Boarding**

Room Check 30 minutes after Arrival

**SUNDAY, JUNE 28, 2015**

**JUMPSTARTING YOUR BUSINESS**

**7:30-8:45 Breakfast**

Location: Lerner Hall

**9:00-10:15 Business Group Meeting (BGM)**

*Presentation Preparation*  
Location: Breakout Rooms

**10:30-12:00 Simulation Presentations**

*Preliminary Rounds*  
Location: Breakout Rooms

**12:15-1:30 Lunch**

Location: Lerner Hall

**1:45-2:30 Business Group Meeting (BGM)**

*Final Round Preparation*  
Location: Breakout Rooms

**2:45-5:30 Simulation Presentations**

*Final Round*  
Location: Auditorium

**5:45-10:00 Dinner Dance & DJ Social**

Location: Lerner Hall

**10:45 Room Check**

**MONDAY, JUNE 29, 2015**

**LOOKING FORWARD**

**6:30-8:00 Room Check Out & Luggage Storage**

Location: Wien Hall – As Announced

**7:00-8:00 Breakfast**

Location: Lerner Hall

**8:15-9:00 Team Meeting**

*Certification & Feedback*  
Location: Breakout Rooms

**9:00-10:00 Lifetime Advantage & Farewells**

Location: Auditorium

**10:00 Program Departure**

