

# *Business & Entrepreneurship*

## *An Envision Global Forum*

### *USA – Sample Schedule*

#### ***Day 1: Welcome to Washington, DC***

##### **Arrive in Washington, DC**

Upon entering the Arrivals Hall at Washington Dulles International Airport you will be met by an Envision representative who will escort you to your shuttle. Relax as the driver transports you and your belongings to registration at the Washington Marriott Wardman Park Hotel.

##### **Registration and Welcome Dinner**

Meet fellow *Business & Entrepreneurship* students, your Faculty Advisor and support staff, who will remain with you during your entire stay in USA.

##### **Group Meetings**

Meet the members of your group, discuss the events of the day and lay the groundwork for the focus of your group's presentation.

#### ***Day 2: Exploring America's Capital City***

##### **Cross-Cultural Communication and Leadership**

Understanding different cultures is a highly sought skill. Gain insight on culture, communication and values and the roles they play in eastern and western societies. Apply your newly acquired culture acumen to your forum experience and your career development.

##### **Capitol Hill Visit**

Visit many of Washington DC's famous sights including a visit to the U.S. Capitol, home of the nation's legislative body, the United States Congress.

##### **Independent Exploration of the National Mall and Smithsonian Museums**

Free time is provided for you to explore your choice of the world-class Smithsonian Museums that extend from the U.S. Capitol to the Washington Monument.

##### **Monument Night Tour**

Your day ends with a night time bus and sightseeing tour of the grand memorials to past U.S. Presidents including Lincoln, Jefferson and Roosevelt. Hear stories of some of the accomplishments of these American political leaders and the facts about the monuments themselves.

#### ***Day 3: Business and Global Affairs***

##### **On Site at the World Bank**

Go onsite to the global headquarters of the World Bank Group. During your visit your business skills are tested as you take part in a case study, working in small groups to provide real world solutions to some of the World Bank's projects.

##### **Business School Visit**

Learn what business schools are looking for in their student candidates. Discover the different options available in the U.S. business school system. Gain insight on the skills, training and opportunities for business school students.

##### **An Evening on Your Own in Washington, DC**

Enjoy your free time exploring the Georgetown neighborhood, shop downtown or attend a show at the Kennedy Center, and much more.

*This Sample Schedule is provided as an example of the overall quality and scope of the experience offered. Specific schedules, locations and details may be modified.*

#### ***Day 4: Traveling to the City of Brotherly Love***

##### **White House Photo Opportunity: Stop Outside the Executive Mansion**

Before departing Washington, stop for a quick photo outside the home of the President of the United States of America.

##### **Afternoon Stop in Philadelphia**

See the Liberty Bell or Independence Hall as we pause for a lunch stop in Philadelphia, approximately halfway to New York City.

##### **Welcome to New York City**

After a pizza dinner in Times Square, arrive at the Marriott East Side Hotel, your home in New York City, conveniently located within walking distance of Rockefeller Center and Park Avenue.

#### ***Day 5: New York Business Visits***

##### **Group Meetings**

Spend time today with your project group, applying insights gained from your experience thus far.

##### **Business and Marketing in New Media**

Business is online. Learn about the marketing strategies and approaches from a representative from Facebook. Discuss the new business opportunities and view some of the platforms created to help expand businesses.

##### **Finance and Wall Street**

Finance, banking and investments are all discussed during this session. Time will be spent looking at the skills desired by employers in this field as well as the trends that any business needs to be aware of to better understand finance in the U.S.

#### ***Day 6: Entrepreneurialism in America***

##### **Entrepreneurism in USA**

Learn the ups and down of starting a business. Regulations, laws, negotiations and lessons learned will provide unparalleled first hand insight from experienced professionals.

##### **The Empire State Building**

End your day with awe-inspiring views of the New York City skyline from this iconic skyscraper.

#### ***Day 7: Explore New York with Your New Friends from Around the World***

##### **Group Meetings**

At this final group meeting, draw upon the culmination of your group's program experiences to present your project to your peers.

##### **A Day on Your Own in New York**

Take in a matinee Broadway show, go shopping on Fifth Avenue or venture to Central Park or explore one of New York's numerous eclectic and exciting neighborhoods.

##### **Farewell Dinner and Cruise**

Enjoy your last evening in New York City as staff and students gather for a memorable final farewell dinner and cruise, as you take in the Statue of Liberty and the city skyline from the water.

#### ***Day 8: Depart for the Los Angeles Extension or Head Home***