

# *Business & Entrepreneurship*

## *An Envision Global Forum*

### *China – Sample Schedule*

#### **Day 1: Welcome to Beijing**

##### **Arrive in Beijing**

Upon exiting customs at Beijing Capital Airport you will be met by an Envision representative who will escort you to your shuttle. Meet your fellow *Business & Entrepreneurship* scholars, your Faculty Advisor and your local Beijing guide.

#### **Day 2: Introduction to the Cultures & Historical Sites of China**

##### **Chinese Cross-Cultural Introduction**

Learn about East vs West communication styles and Chinese professional etiquette.

##### **Tian'anmen Square & the Forbidden City**

Tour Tian'anmen Square and discover Beijing's captivating history. Then, follow your guide back in time to the Forbidden City, the largest and most well preserved Imperial Palace.

##### **Group Meetings**

Meet the members of your group, discuss the events of the day and lay the groundwork for the focus of your group's presentation.

#### **Day 3: Protocols and Practices in Business and Commerce**

##### **Overview of China's Business Climate**

Attend an executive briefing by the European Union Chamber of Commerce and begin to understand Chinese business culture and the role of artful negotiation. Discover the potential for innovative investment in the Mainland.

##### **Management on a Larger Scale: Big Business Visit**

Go on site to Lenovo, multinational technology company where insight into taking a product to market in different countries as well as skills and experience desired at a multinational corporation will be discussed.

#### **Day 4: The Great Wall**

##### **Hike the Great Wall**

Admire the spectacular view and absorb the history of the Great Wall of China, as you hike along this New Wonder of the World.

##### **Traditional Peking Duck Dinner**

Enjoy a traditional northern Chinese delicacy, Peking Duck. Afterwards step out onto the lively Wangfujing Street as the Beijing evening and nightlife envelope you.

##### **English Corner at the People's University**

Experience the English Corner, where local Beijing residents and students gather to meet and exchange ideas with English speakers in Beijing.

#### **Day 5: Spotlight on International Business**

##### **Success and Failure in International Trade**

Examine the challenges of doing business in China, hear from an industry expert and match American companies with their Chinese partners.

##### **Group Meetings**

Spend time today with your project group, applying insights gained from your experience thus far.

## **An Afternoon on Your Own in Beijing**

Enjoy your free time exploring the Olympic Green, take a Beijing hutong tour, visit the Temple of Heaven, and much more.

## ***Day 6: Journey to China's Ancient Capital***

### **Fly to Hangzhou**

Catch your early morning flight to Hangzhou, one of the Four Great Ancient Capitals of China.

### **Business and Technology University of Hangzhou**

Network with students over lunch and hear firsthand the business education policies and practices your Chinese counterparts are mastering. Visit classrooms and dormitories, expand your views and cultivate global relationships.

## ***Day 7: Behind the Scenes of China's Thriving Investment Zones***

### **Mass Production for a Population of One Billion**

Visit a factory floor and production area of a joint-venture company and discuss the operations, product development and production with company representatives.

### **Cultural Highlights of Hangzhou**

Visit the iconic Lingyin Temple, walk along bucolic West Lake, learn the slow-motion movements of tai chi and take part in a tea ceremony coupled with a memorable sales pitch.

## ***Day 8: Bridging the Past and Future in Shanghai***

### **High-Speed Rail to Shanghai**

Board your train to Shanghai, China's largest city and home to over 20 million people.

### **Welcome to Shanghai**

Receive a city overview and orientation from your local Shanghai guide, then head out for an evening of exploration as you stroll along The Bund and Yangtze River.

## ***Day 9: Finance, Partnerships and Entrepreneurialism***

### **Q&A with a Financier from a Major Bank**

Take advantage of this opportunity to explore the impact of international finance and discover the trends in China's financial industry.

### **Entrepreneurialism in China**

Learn the ups and down of starting a small business in China from an expat. Regulations, laws, negotiations and lessons learned will provide unparalleled firsthand insight.

### **ERA Acrobatic Show**

This amazing show includes a performance with a live rock band, talented acrobatic performers and a finale that has to be seen!

### **Group Meetings**

At this final group meeting, draw upon the culmination of your group's program experiences to present your project to your peers.

## ***Day 10: Explore Shanghai with Your New Friends from Around the World***

### **A Day on Your Own in Shanghai**

Take a cruise along the river Bund, unwind in the Yu Gardens, hunt for bargains at a silk or Jade factory, or find the best dumplings in all of Shanghai.

### **Farewell Dinner**

Enjoy a great feast with all of your new friends that you've met from around the world.

## ***Day 11: Depart for the Hong Kong Extension or Head Home***