

# *Business & Entrepreneurship*

## *An Envision Global Forum*

### *Australia & New Zealand – Sample Schedule*

#### ***Day 1: Welcome to Christchurch***

##### **Arrive in Christchurch, New Zealand**

Upon exiting customs at Christchurch Airport you will be met by an Envision representative who will escort you to your shuttle. Meet your fellow *Business & Entrepreneurship* scholars, your Faculty Advisor and your local Christchurch guide.

##### **Group Meetings**

Meet the members of your discussion group, process the events of the week ahead and lay the groundwork for the focus of your group's presentation.

#### ***Day 2: Explore Christchurch with Your New Friends from Around the World***

##### **Group Meeting**

Share your plans for the day ahead with the rest of your group members.

##### **A Day on Your Own in Christchurch**

Enjoy your first day in Christchurch exploring on your own or choose from one of our suggested activities such as enjoying a local Christchurch tour or travel outside the city and visit the French harbor side village of Akoroa.

##### **An Evening on Your Own in Christchurch**

After dinner, enjoy your free time exploring the Garden City's shops located on the famous Cashel Street, attend a show at the Court Theatre, and much more.

#### ***Day 3: Introduction to New Zealand's Business Landscape***

##### **New Zealand Business School**

Spend time at a local university where you will gain insight into the education and training required of business students as well as what internship and work placement experiences might be available for business graduates.

##### **Rebuilding an Economy**

Meet with members of local businesses and the Christchurch Chamber of Commerce as they discuss what it takes to start a business. You will hear about the challenges faced and investments undertaken by startups.

##### **Achieving your Big Break: Small Business Visit**

Gain insight into the management of one of Christchurch's small businesses as you go onsite and talk directly with staff who will share their personal perspectives on starting and running a small business. Previous businesses have included a multimedia agency, bakery and an eco-packaging firm.

##### **Traditional Maori Hangi Cultural Dinner and Show**

Conclude your exciting day in New Zealand with a Kiwi tour, hangi dinner and Maori cultural show.

#### ***Day 4: Journey to Sydney, Australia***

##### **Fly to Sydney**

All transportation is taken care of as you catch your morning flight to Sydney, Australia. A local Sydney guide will welcome you and take you on a city tour including The Rocks Settlement where lunch will be provided. After having time to explore The Rocks, you will check into the Metro Hotel, conveniently located in downtown Sydney.

*This Sample Schedule is provided as an example of the overall quality and scope of the experience offered. Specific schedules, locations and details may be modified.*

## **An Evening on Your Own in Sydney**

Minutes away from your hotel, visit city highlights such as the shops and restaurants of Darling Harbor, the ferry terminals of Circular Quay and Paddy's Market near Chinatown. Don't miss Vivid Sydney, a "Festival of Light, Music & Ideas" that showcases the city's architecture with colorful neon light shows at nightfall. A true highlight for all visitors to Sydney.

## ***Day 5: Stories of Success: Large Business Visit***

### **Group Meetings**

Spend time today with your business breakout group, applying insights gained from your experience thus far.

### **Management on a Larger Scale: Big Business Visit**

Go on site to 3M, one of the world's leading brands, where a regional manager will share professional experience with you, discussing the challenges of managing a large company and topics such as sustainability, global competition and unpredictable markets.

### **Sydney Opera House Tour: Cultural Centre of the City**

Step inside the dream of Dutch architect Jorn Utzon and engulf yourself in the rich history behind this UNESCO World Heritage Site. A tour guide will lead you throughout the Opera House sharing the architectural, economic and political challenges that faced the construction of Sydney's most famous building.

## ***Day 6: The Unique Business of Advertising and Marketing***

### **Advertising Panel**

Sydney is internationally known for its savvy and edgy marketing and advertising campaign firms. Hear firsthand how to market yourself and your product from experts in the field. You will see examples of different Australian ad campaigns and have the opportunity to create your own!

### **Networking with Student Entrepreneurs**

Interact with a panel of successful business starters from Sydney. Hear how they applied lessons learned while attending business school and how they created, branded and started selling their products. Share contacts, experiences and stories during this network event with Australian business students.

### **Business and Marketing at Sydney's Taronga Zoo**

Attend an informative session on how business is conducted at the Sydney city zoo. How do they market themselves and the unique animals of Australia to create revenue? You will examine the challenges they face and have the opportunity to interact with Australian wildlife.

## ***Day 7: Explore Sydney with Your New Friends from Around the World***

### **Group Meetings**

At this final group meeting, draw upon the culmination of your group's program experiences to present your project to your peers.

### **A Day on Your Own in Sydney**

Hop on a ferry to one of Sydney's famous neighborhoods such as Bondi or Manly Beach, book a ticket for the world famous Sydney Harbour BridgeClimb or shop at Paddy's Market in Chinatown.

### **Farewell Dinner**

Enjoy this last evening in Sydney as students and staff gather for a final farewell dinner.

## ***Day 8: Depart for the Port Douglas Extension or Head Home***